

Q1 What three words best describe how you want the Stratford district to be known?

Answered: 123 Skipped: 0

ANSWER CHOICES	RESPONSES	
1.	100.00%	123
2.	93.50%	115
3.	91.87%	113

#	1.	DATE
1	English	7/5/2023 8:09 PM
2	Helpful	7/5/2023 10:40 AM
3	Aspirational	7/5/2023 10:26 AM
4	Clean	7/5/2023 10:26 AM
5	inclusive	7/5/2023 10:14 AM
6	Clean	7/5/2023 9:50 AM
7	Community	7/5/2023 9:43 AM
8	positive	7/5/2023 9:10 AM
9	Unique	7/5/2023 8:13 AM
10	Family friendly	7/4/2023 1:54 PM
11	Attractive	7/2/2023 11:32 AM
12	Progressive	7/2/2023 10:35 AM
13	without stratford district it wouldnt be fun or clean around stratford.	6/30/2023 12:35 PM
14	Inclusive	6/29/2023 1:55 PM
15	Friendly	6/29/2023 12:55 PM
16	Honest	6/29/2023 12:21 PM
17	Rural	6/29/2023 11:56 AM
18	Whakaahurangi	6/29/2023 8:22 AM
19	Clean	6/29/2023 6:14 AM
20	Vibrant	6/28/2023 9:48 PM
21	Exciting	6/28/2023 9:13 PM
22	Friendly	6/28/2023 8:09 PM
23	Innovative	6/28/2023 7:28 PM
24	Friendly	6/28/2023 10:00 AM
25	Friendly	6/28/2023 6:48 AM
26	Family	6/27/2023 5:36 PM
27	Youth-friendly	6/27/2023 4:26 PM

Let's Talk Progress 2024-2034

28	A	6/27/2023 3:23 PM
29	Environmentally friendly	6/27/2023 2:37 PM
30	Environmentally friendly	6/27/2023 2:31 PM
31	Welcoming	6/27/2023 1:33 PM
32	Supportive	6/27/2023 1:26 PM
33	Community	6/27/2023 10:08 AM
34	Clean	6/27/2023 7:36 AM
35	Affordable	6/26/2023 9:03 PM
36	Safe	6/26/2023 8:39 PM
37	Progressive	6/26/2023 8:03 PM
38	progressive	6/26/2023 7:51 PM
39	Save	6/26/2023 5:25 PM
40	Culture	6/26/2023 3:47 PM
41	Vibrant	6/26/2023 3:16 PM
42	Vibrant	6/26/2023 3:03 PM
43	Tidy up main Street	6/26/2023 2:35 PM
44	Friendly	6/26/2023 2:34 PM
45	Destination	6/26/2023 2:09 PM
46	Quiet	6/26/2023 12:41 PM
47	Vibrant	6/26/2023 12:17 PM
48	Safe	6/26/2023 11:58 AM
49	Vibrant	6/26/2023 11:29 AM
50	modern	6/26/2023 11:25 AM
51	Clean tidy	6/26/2023 10:16 AM
52	progressive	6/26/2023 10:06 AM
53	Inviting	6/26/2023 10:00 AM
54	Safe	6/26/2023 9:55 AM
55	Affordable	6/26/2023 9:52 AM
56	Affordable	6/26/2023 9:51 AM
57	Safe	6/26/2023 9:32 AM
58	Progressive	6/26/2023 9:27 AM
59	Beautiful	6/26/2023 9:24 AM
60	Safe	6/26/2023 9:18 AM
61	Kmart	6/26/2023 9:14 AM
62	Progressive	6/26/2023 9:09 AM
63	A caring council	6/26/2023 9:05 AM
64	Safe	6/26/2023 9:03 AM
65	Stratford	6/25/2023 10:47 PM

Let's Talk Progress 2024-2034

66	Beautiful	6/25/2023 8:40 PM
67	Kind	6/25/2023 5:01 PM
68	Presentation of the town	6/25/2023 4:53 PM
69	Kotahitanga - oneness	6/25/2023 2:50 PM
70	Shakespeare	6/25/2023 2:44 PM
71	Safe	6/25/2023 1:23 PM
72	Vibrant	6/25/2023 11:08 AM
73	Upcoming	6/25/2023 10:49 AM
74	Safe	6/25/2023 10:32 AM
75	Clean	6/25/2023 8:16 AM
76	Charming town	6/25/2023 5:49 AM
77	Community-based	6/24/2023 11:41 PM
78	Carlsjunior	6/24/2023 9:36 PM
79	accessible	6/24/2023 8:29 PM
80	Friendly	6/24/2023 5:31 PM
81	Inviting	6/24/2023 2:58 PM
82	Fun	6/24/2023 11:58 AM
83	Friendly	6/24/2023 11:52 AM
84	Warm	6/24/2023 11:48 AM
85	Fresh	6/24/2023 11:45 AM
86	Friendly	6/24/2023 11:40 AM
87	Tidy	6/24/2023 11:26 AM
88	friendly	6/24/2023 10:43 AM
89	Friendly	6/24/2023 10:34 AM
90	Friendly	6/24/2023 10:27 AM
91	Safe	6/24/2023 10:15 AM
92	Friendly	6/24/2023 10:05 AM
93	Town to visit	6/24/2023 9:52 AM
94	Clean	6/24/2023 9:33 AM
95	Destination	6/24/2023 9:05 AM
96	Positive	6/24/2023 7:51 AM
97	Welcoming	6/24/2023 7:26 AM
98	Interesting	6/24/2023 7:17 AM
99	Adventure	6/24/2023 5:01 AM
100	Whakaahurangi	6/24/2023 4:35 AM
101	Fun	6/23/2023 11:19 PM
102	Attractive	6/23/2023 10:20 PM
103	Clean	6/23/2023 9:37 PM

Let's Talk Progress 2024-2034

104	Safe	6/23/2023 7:54 PM
105	Shakespeare	6/23/2023 7:16 PM
106	Safe	6/23/2023 6:08 PM
107	Forgotten	6/23/2023 4:50 PM
108	Friendly	6/23/2023 3:35 PM
109	Friendly	6/23/2023 3:14 PM
110	Vibrant	6/23/2023 3:10 PM
111	Supportive	6/23/2023 3:05 PM
112	Shakespeare	6/23/2023 3:01 PM
113	Thriving	6/23/2023 2:21 PM
114	Progressive	6/23/2023 2:09 PM
115	Stratford	6/23/2023 1:50 PM
116	Traditional	6/23/2023 1:32 PM
117	Attractive	6/23/2023 9:50 AM
118	Thriving	6/23/2023 8:28 AM
119	Tourism	6/23/2023 6:48 AM
120	Inviting	6/22/2023 12:37 PM
121	Warm	6/22/2023 10:45 AM
122	The friendly town	6/22/2023 9:33 AM
123	Progressive	6/21/2023 6:05 PM
#	2.	DATE
1	Heritage	7/5/2023 8:09 PM
2	Including	7/5/2023 10:40 AM
3	Interesting	7/5/2023 10:26 AM
4	Safe	7/5/2023 10:26 AM
5	the hotspot of taranaki	7/5/2023 10:14 AM
6	Friendly	7/5/2023 9:50 AM
7	Fair	7/5/2023 9:43 AM
8	community-minded	7/5/2023 9:10 AM
9	Welcoming	7/5/2023 8:13 AM
10	Productive	7/4/2023 1:54 PM
11	Prosperous	7/2/2023 11:32 AM
12	Inclusive	7/2/2023 10:35 AM
13	stratford district are always helping the community.	6/30/2023 12:35 PM
14	Community	6/29/2023 1:55 PM
15	Welcoming	6/29/2023 12:55 PM
16	Listener	6/29/2023 12:21 PM
17	Small	6/29/2023 11:56 AM

Let's Talk Progress 2024-2034

18	Evolving	6/29/2023 8:22 AM
19	Tidy	6/29/2023 6:14 AM
20	Inclusive	6/28/2023 9:48 PM
21	Friendly	6/28/2023 9:13 PM
22	Good Value	6/28/2023 8:09 PM
23	interesting - to live and visit	6/28/2023 10:00 AM
24	Fun and Vibrant	6/28/2023 6:48 AM
25	Safe	6/27/2023 5:36 PM
26	Supportive	6/27/2023 4:26 PM
27	Lot	6/27/2023 3:23 PM
28	Vocal	6/27/2023 2:37 PM
29	Vocal	6/27/2023 2:31 PM
30	Interesting	6/27/2023 1:33 PM
31	Community based	6/27/2023 1:26 PM
32	Resilient	6/27/2023 10:08 AM
33	Community	6/27/2023 7:36 AM
34	Family	6/26/2023 8:39 PM
35	Bustling	6/26/2023 8:03 PM
36	approachable	6/26/2023 7:51 PM
37	Picturesque	6/26/2023 5:25 PM
38	Vibrant	6/26/2023 3:47 PM
39	Regulated	6/26/2023 3:16 PM
40	Clean	6/26/2023 3:03 PM
41	Affordable	6/26/2023 2:34 PM
42	Vibrant	6/26/2023 2:09 PM
43	Communal	6/26/2023 12:41 PM
44	Well maintained	6/26/2023 12:17 PM
45	Attractive	6/26/2023 11:58 AM
46	Beautiful	6/26/2023 11:29 AM
47	roads	6/26/2023 11:25 AM
48	attractive	6/26/2023 10:06 AM
49	Welcoming	6/26/2023 10:00 AM
50	Beautiful	6/26/2023 9:55 AM
51	Conservative	6/26/2023 9:52 AM
52	Conservative	6/26/2023 9:51 AM
53	Friendly	6/26/2023 9:32 AM
54	Affordable	6/26/2023 9:27 AM
55	Family community	6/26/2023 9:24 AM

Let's Talk Progress 2024-2034

56	Economically healthy	6/26/2023 9:18 AM
57	Kmart	6/26/2023 9:14 AM
58	Friendly	6/26/2023 9:09 AM
59	Friendly	6/26/2023 9:03 AM
60	The Centre Of	6/25/2023 10:47 PM
61	Community	6/25/2023 8:40 PM
62	Careing	6/25/2023 5:01 PM
63	Improve the image of Broadway	6/25/2023 4:53 PM
64	Manaakitanga - Mana enhancing community	6/25/2023 2:50 PM
65	Family friendly	6/25/2023 1:23 PM
66	Safe	6/25/2023 11:08 AM
67	Artistic	6/25/2023 10:49 AM
68	Clean	6/25/2023 10:32 AM
69	Friendly	6/25/2023 8:16 AM
70	We'll kept buildings	6/25/2023 5:49 AM
71	Friendly	6/24/2023 11:41 PM
72	Mountainflyingfox	6/24/2023 9:36 PM
73	safe	6/24/2023 8:29 PM
74	Inviting	6/24/2023 5:31 PM
75	Adventurous	6/24/2023 2:58 PM
76	Pleasant	6/24/2023 11:58 AM
77	Not windy	6/24/2023 11:52 AM
78	Snow	6/24/2023 11:48 AM
79	Motorsport	6/24/2023 11:45 AM
80	Welcoming	6/24/2023 11:40 AM
81	Retail	6/24/2023 11:26 AM
82	Progressive	6/24/2023 10:43 AM
83	Passionate	6/24/2023 10:34 AM
84	Forward thinking	6/24/2023 10:27 AM
85	Friendly	6/24/2023 10:15 AM
86	Environmentally responsible	6/24/2023 10:05 AM
87	Cool	6/24/2023 9:52 AM
88	Tidy	6/24/2023 9:33 AM
89	Family	6/24/2023 9:05 AM
90	Growing	6/24/2023 7:51 AM
91	Tidy	6/24/2023 7:26 AM
92	Stunning	6/24/2023 7:17 AM
93	Hospitality	6/24/2023 5:01 AM

Let's Talk Progress 2024-2034

94	Safe	6/23/2023 11:19 PM
95	Safe	6/23/2023 10:20 PM
96	Adventure/fun	6/23/2023 9:37 PM
97	Clean	6/23/2023 7:54 PM
98	Mountain	6/23/2023 7:16 PM
99	Vibrant	6/23/2023 6:08 PM
100	World	6/23/2023 4:50 PM
101	Easy for businesses to thrive	6/23/2023 3:35 PM
102	Happy	6/23/2023 3:14 PM
103	Busy	6/23/2023 3:10 PM
104	Kind	6/23/2023 3:05 PM
105	Safe/Security	6/23/2023 3:01 PM
106	Youth	6/23/2023 2:21 PM
107	Sporty	6/23/2023 2:09 PM
108	Stratford	6/23/2023 1:50 PM
109	Theatrical	6/23/2023 1:32 PM
110	Excellent Facilities	6/23/2023 9:50 AM
111	Safe	6/23/2023 8:28 AM
112	Hospitality	6/23/2023 6:48 AM
113	Shakespere	6/22/2023 12:37 PM
114	Friendly	6/22/2023 10:45 AM
115	Safe	6/21/2023 6:05 PM
#	3.	DATE
1	Wellcoming	7/5/2023 8:09 PM
2	Awesome	7/5/2023 10:40 AM
3	Well connected	7/5/2023 10:26 AM
4	Beautiful	7/5/2023 10:26 AM
5	a town to stop in, not one you pass through	7/5/2023 10:14 AM
6	Community	7/5/2023 9:50 AM
7	Loyal	7/5/2023 9:43 AM
8	great	7/5/2023 9:10 AM
9	Clean	7/5/2023 8:13 AM
10	Safe	7/4/2023 1:54 PM
11	Growing	7/2/2023 11:32 AM
12	Low emissions	7/2/2023 10:35 AM
13	stratford district help people out without judge mental.	6/30/2023 12:35 PM
14	Ecological	6/29/2023 1:55 PM
15	Community	6/29/2023 12:55 PM

Let's Talk Progress 2024-2034

16	Understanding	6/29/2023 12:21 PM
17	Community	6/29/2023 11:56 AM
18	Beautiful	6/29/2023 8:22 AM
19	Honest	6/29/2023 6:14 AM
20	Engaging	6/28/2023 9:48 PM
21	Community	6/28/2023 9:13 PM
22	Realistic	6/28/2023 8:09 PM
23	affordable - to visit	6/28/2023 10:00 AM
24	Growing	6/28/2023 6:48 AM
25	Happy	6/27/2023 5:36 PM
26	Kind community	6/27/2023 4:26 PM
27	Better	6/27/2023 3:23 PM
28	Appreciative	6/27/2023 2:37 PM
29	Appreciative	6/27/2023 2:31 PM
30	Alive	6/27/2023 1:33 PM
31	Encouraging	6/27/2023 1:26 PM
32	Local	6/27/2023 10:08 AM
33	Opportunities	6/27/2023 7:36 AM
34	Outdoor fun	6/26/2023 8:39 PM
35	Picturesque	6/26/2023 8:03 PM
36	responsible	6/26/2023 7:51 PM
37	Low rates	6/26/2023 5:25 PM
38	Inclusive	6/26/2023 3:47 PM
39	Community	6/26/2023 3:16 PM
40	Busy	6/26/2023 3:03 PM
41	Healthy	6/26/2023 2:34 PM
42	Attractive	6/26/2023 2:09 PM
43	Evolving	6/26/2023 12:41 PM
44	Clean	6/26/2023 12:17 PM
45	Forward looking	6/26/2023 11:58 AM
46	Welcoming	6/26/2023 11:29 AM
47	facilities	6/26/2023 11:25 AM
48	desirable	6/26/2023 10:06 AM
49	Tidy	6/26/2023 10:00 AM
50	Welcoming	6/26/2023 9:55 AM
51	Frugale	6/26/2023 9:52 AM
52	Frugal	6/26/2023 9:51 AM
53	Inviting	6/26/2023 9:32 AM

Let's Talk Progress 2024-2034

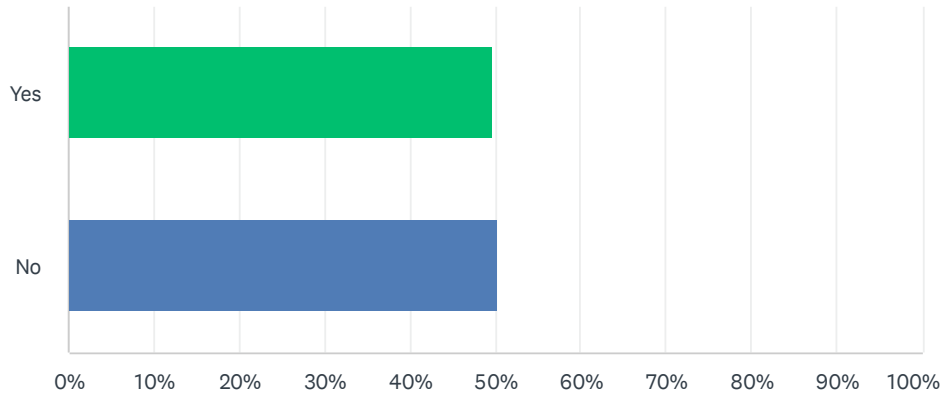
54	Active	6/26/2023 9:27 AM
55	Safe	6/26/2023 9:24 AM
56	Attractive	6/26/2023 9:18 AM
57	Kmart	6/26/2023 9:14 AM
58	Inclusive	6/26/2023 9:09 AM
59	Business- friendly	6/26/2023 9:03 AM
60	Taranaki	6/25/2023 10:47 PM
61	Destination	6/25/2023 8:40 PM
62	Beautiful	6/25/2023 5:01 PM
63	Activities that the town can offer to its residents and tourists who come to Stratford	6/25/2023 4:53 PM
64	Whānau centric - Community for families from all back grounds	6/25/2023 2:50 PM
65	Vibrant	6/25/2023 1:23 PM
66	Inviting	6/25/2023 11:08 AM
67	Welcoming	6/25/2023 10:49 AM
68	Busy	6/25/2023 10:32 AM
69	Welcoming	6/25/2023 8:16 AM
70	Safe place to live	6/25/2023 5:49 AM
71	Memorable	6/24/2023 11:41 PM
72	Kmart	6/24/2023 9:36 PM
73	affordable	6/24/2023 8:29 PM
74	Clean	6/24/2023 5:31 PM
75	Hospitality	6/24/2023 2:58 PM
76	Tidy	6/24/2023 11:58 AM
77	Central	6/24/2023 11:52 AM
78	Heart of Taranaki	6/24/2023 11:48 AM
79	Mountain	6/24/2023 11:45 AM
80	Safe roads (less trucks)	6/24/2023 11:26 AM
81	Natural	6/24/2023 10:43 AM
82	Life style	6/24/2023 10:34 AM
83	Support local	6/24/2023 10:27 AM
84	Progressive	6/24/2023 10:15 AM
85	Well presented	6/24/2023 10:05 AM
86	Safe	6/24/2023 9:33 AM
87	Unique	6/24/2023 9:05 AM
88	Vibrant	6/24/2023 7:51 AM
89	Shopping	6/24/2023 7:26 AM
90	Vibrant	6/24/2023 7:17 AM
91	Inviting	6/24/2023 5:01 AM

Let's Talk Progress 2024-2034

92	Shopping	6/23/2023 11:19 PM
93	Interesting	6/23/2023 10:20 PM
94	Culture	6/23/2023 9:37 PM
95	Affordable	6/23/2023 7:54 PM
96	Friendly	6/23/2023 7:16 PM
97	Connected	6/23/2023 6:08 PM
98	Town	6/23/2023 4:50 PM
99	Clean and tidy	6/23/2023 3:35 PM
100	Safe	6/23/2023 3:14 PM
101	Full businesses	6/23/2023 3:10 PM
102	Community	6/23/2023 3:05 PM
103	Green	6/23/2023 3:01 PM
104	Modern	6/23/2023 2:21 PM
105	Innovative	6/23/2023 2:09 PM
106	Stratford	6/23/2023 1:50 PM
107	Tidy	6/23/2023 1:32 PM
108	Things to do	6/23/2023 9:50 AM
109	Exciting	6/23/2023 8:28 AM
110	Mt. Taranaki	6/23/2023 6:48 AM
111	pretty	6/22/2023 12:37 PM
112	Safe	6/22/2023 10:45 AM
113	Welcoming	6/21/2023 6:05 PM

Q2 Imagine Stratford in 10 years' time. If Council continued doing what we're doing now would you be happy with the outcome?

Answered: 123 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	49.59%	61
No	50.41%	62
TOTAL		123

Q3 You answered yes. What are three areas you think we do well?

Answered: 57 Skipped: 66

ANSWER CHOICES	RESPONSES	
1.	100.00%	57
2.	92.98%	53
3.	87.72%	50

#	1.	DATE
1	Parking	7/5/2023 8:10 PM
2	Events for adolescents	7/5/2023 10:41 AM
3	including younger generations	7/5/2023 10:15 AM
4	Parks	7/5/2023 9:51 AM
5	mtfj	7/5/2023 9:11 AM
6	Community involvement	7/5/2023 8:13 AM
7	Libary	6/30/2023 12:36 PM
8	Community services	6/28/2023 9:49 PM
9	Communication with the public	6/28/2023 9:13 PM
10	parks and walkways	6/28/2023 10:01 AM
11	Public spaces	6/27/2023 1:34 PM
12	Community based programs	6/27/2023 1:28 PM
13	Council Relationship with Residents	6/27/2023 10:10 AM
14	Slowly but steadily updating infrastructure including footpaths.	6/26/2023 8:42 PM
15	approachable	6/26/2023 7:53 PM
16	Roading	6/26/2023 2:34 PM
17	Parks and walkways	6/26/2023 12:42 PM
18	Brecon bridge	6/26/2023 12:00 PM
19	Public facilities ie parks, pool, playground	6/26/2023 11:33 AM
20	Cleanness	6/26/2023 10:16 AM
21	Tidy	6/26/2023 10:04 AM
22	New facilities	6/26/2023 9:56 AM
23	Balancing budgets	6/26/2023 9:55 AM
24	Friendly	6/26/2023 9:33 AM
25	Appearance	6/26/2023 9:28 AM
26	Money management	6/26/2023 9:19 AM
27	Parks & walks	6/26/2023 9:11 AM
28	Growing our town	6/25/2023 8:39 PM

Let's Talk Progress 2024-2034

29	Comuncation	6/25/2023 5:02 PM
30	Good Public Facilities	6/25/2023 11:14 AM
31	Communication	6/25/2023 10:50 AM
32	Town is kept tidy	6/25/2023 8:17 AM
33	Policing	6/25/2023 5:51 AM
34	Pools	6/24/2023 9:37 PM
35	updated and functional public resources- pools, sports areas	6/24/2023 8:31 PM
36	Bike park	6/24/2023 5:32 PM
37	Parks and gardens	6/24/2023 3:00 PM
38	Markets	6/24/2023 12:00 PM
39	Events	6/24/2023 11:53 AM
40	Pool	6/24/2023 11:48 AM
41	New pool	6/24/2023 11:45 AM
42	Activities	6/24/2023 11:41 AM
43	Sense of community	6/24/2023 11:29 AM
44	Clean and tidy	6/24/2023 10:47 AM
45	Facilities	6/24/2023 10:35 AM
46	Sporting facilities	6/24/2023 10:30 AM
47	Public places eg pool and bike park. And playing fields	6/24/2023 10:16 AM
48	Forward thinking	6/24/2023 9:06 AM
49	Parks	6/24/2023 7:17 AM
50	Walk ways	6/24/2023 5:02 AM
51	Facilities eg parks, pool, free parking	6/23/2023 10:23 PM
52	The pool and bike park	6/23/2023 9:46 PM
53	A puppy/dog park	6/23/2023 3:07 PM
54	Keeping the town looking good	6/23/2023 9:51 AM
55	Tourism	6/23/2023 6:48 AM
56	Goverence	6/22/2023 10:45 AM
57	Communicating with the residents	6/21/2023 6:07 PM
#	2.	DATE
1	Rates	7/5/2023 8:10 PM
2	Markets	7/5/2023 10:41 AM
3	working towards long term projects	7/5/2023 10:15 AM
4	Swimming pool	7/5/2023 9:51 AM
5	sdyc	7/5/2023 9:11 AM
6	Communication	7/5/2023 8:13 AM
7	park	6/30/2023 12:36 PM
8	Development of new services (pool complex, bike park, etc)	6/28/2023 9:49 PM

Let's Talk Progress 2024-2034

9	Youth involvement	6/28/2023 9:13 PM
10	tidy township	6/28/2023 10:01 AM
11	Youth spaces	6/27/2023 1:34 PM
12	Supporting the high school kids	6/27/2023 1:28 PM
13	Promote Development in the District Plan	6/27/2023 10:10 AM
14	Planning for the future with facilities developments	6/26/2023 8:42 PM
15	pragmatic	6/26/2023 7:53 PM
16	Green Areas	6/26/2023 2:34 PM
17	Communal events	6/26/2023 12:42 PM
18	Summer nights	6/26/2023 12:00 PM
19	Run great events	6/26/2023 11:33 AM
20	More footpaths on rural each of town	6/26/2023 10:16 AM
21	Sport facilities	6/26/2023 10:04 AM
22	Prioritized spending	6/26/2023 9:55 AM
23	Safe	6/26/2023 9:33 AM
24	Family activities	6/26/2023 9:28 AM
25	Providing good basic facilities	6/26/2023 9:19 AM
26	Sport & swimming	6/26/2023 9:11 AM
27	Fixing problems	6/25/2023 5:02 PM
28	Engages with Community	6/25/2023 11:14 AM
29	Public activities	6/25/2023 10:50 AM
30	People are generally happy to live here	6/25/2023 8:17 AM
31	Roads and foot paths	6/25/2023 5:51 AM
32	Parks	6/24/2023 9:37 PM
33	generally tidy, clean town area	6/24/2023 8:31 PM
34	Public activities	6/24/2023 5:32 PM
35	Generally the town is kept pretty tidy	6/24/2023 3:00 PM
36	Holiday program	6/24/2023 12:00 PM
37	Parks	6/24/2023 11:48 AM
38	Fairs	6/24/2023 11:45 AM
39	Landscape	6/24/2023 11:41 AM
40	Victoria Park	6/24/2023 11:29 AM
41	Town cleaning and maintenance	6/24/2023 10:47 AM
42	Street up keep	6/24/2023 10:35 AM
43	Keeping the town looking great	6/24/2023 10:30 AM
44	Keeping rates low while still providing good services	6/24/2023 9:06 AM
45	Pool	6/24/2023 7:17 AM
46	Swimming pool	6/24/2023 5:02 AM

Let's Talk Progress 2024-2034

47	Community	6/23/2023 10:23 PM
48	Dogs on leads in popular walkways	6/23/2023 9:46 PM
49	Keep waterways clean	6/23/2023 3:07 PM
50	Thinking about what is out there for children	6/23/2023 9:51 AM
51	Nature/Environment	6/23/2023 6:48 AM
52	Services	6/22/2023 10:45 AM
53	Providing activities for residents and visitors	6/21/2023 6:07 PM
#	3.	DATE
1	Playgrounds	7/5/2023 8:10 PM
2	ldk	7/5/2023 10:41 AM
3	better infrastructure without ruining culture/history	7/5/2023 10:15 AM
4	Playgrounds	7/5/2023 9:51 AM
5	parks	7/5/2023 9:11 AM
6	town	6/30/2023 12:36 PM
7	Engagement with the public	6/28/2023 9:49 PM
8	Events	6/28/2023 9:13 PM
9	opportunities to engage with residents	6/28/2023 10:01 AM
10	Community development	6/27/2023 1:34 PM
11	Scenery kept well	6/27/2023 1:28 PM
12	Local people on council	6/27/2023 10:10 AM
13	Bringing the community together with free events	6/26/2023 8:42 PM
14	flexible	6/26/2023 7:53 PM
15	Family Friendly	6/26/2023 2:34 PM
16	Appearance	6/26/2023 12:42 PM
17	Library	6/26/2023 12:00 PM
18	Progressive council	6/26/2023 11:33 AM
19	Maintance for pot holes in roads around town center	6/26/2023 10:16 AM
20	Gallery	6/26/2023 10:04 AM
21	Inviting	6/26/2023 9:33 AM
22	Looking after our community.	6/26/2023 9:28 AM
23	Encouraging a sense of community	6/26/2023 9:19 AM
24	Cafes & eating options	6/26/2023 9:11 AM
25	Community work	6/25/2023 5:02 PM
26	Supports voluntary groups	6/25/2023 11:14 AM
27	Arts centre	6/25/2023 10:50 AM
28	Signage is clear	6/25/2023 8:17 AM
29	Keeping grass cut	6/25/2023 5:51 AM
30	Township	6/24/2023 9:37 PM

Let's Talk Progress 2024-2034

31	keeping consent process quicker than other councils	6/24/2023 8:31 PM
32	Walk ways	6/24/2023 5:32 PM
33	Roads and footpaths are kept to a good standard	6/24/2023 3:00 PM
34	Library access	6/24/2023 12:00 PM
35	Crossing	6/24/2023 11:48 AM
36	Forward thinking	6/24/2023 11:45 AM
37	Opportunities for clubs	6/24/2023 11:29 AM
38	Infrastructure maintenance and upgrade	6/24/2023 10:47 AM
39	Communication	6/24/2023 10:35 AM
40	Great kids facility	6/24/2023 10:30 AM
41	Listening to constituents.	6/24/2023 9:06 AM
42	Arts	6/24/2023 7:17 AM
43	Keeping Stratford attractive	6/24/2023 5:02 AM
44	Communication	6/23/2023 10:23 PM
45	Protecting streams and native areas	6/23/2023 9:46 PM
46	Improve poverty	6/23/2023 3:07 PM
47	Great new pool facility	6/23/2023 9:51 AM
48	Recreation	6/23/2023 6:48 AM
49	Availability	6/22/2023 10:45 AM
50	Future proofing financially	6/21/2023 6:07 PM

Q4 You answered no. So what needs to change? Which three areas do you see as being a priority for making improvements?

Answered: 59 Skipped: 64

ANSWER CHOICES	RESPONSES	
1.	100.00%	59
2.	93.22%	55
3.	74.58%	44

#	1.	DATE
1	Removing through traffic from town centre	7/5/2023 10:40 AM
2	Helping those who need it	7/5/2023 10:27 AM
3	Living costs	7/5/2023 9:44 AM
4	Better decision making - why put the kids bike park at Victoria Park when it could have gone next to the pool therefore saving the much needed rugby practice ground	7/4/2023 2:02 PM
5	Main road visually unattractive uninspiring and does not appeal as the hub of the community	7/2/2023 11:55 AM
6	A low emmissions strategy	7/2/2023 10:37 AM
7	Arts and theatre	6/29/2023 1:56 PM
8	Town shopping centre	6/29/2023 12:56 PM
9	Town building upgrade	6/29/2023 12:26 PM
10	No rates increase	6/29/2023 11:57 AM
11	Lower Rates	6/29/2023 8:25 AM
12	Cut back on spending on ridiculous things (eg christmas trees)	6/28/2023 8:10 PM
13	Need more diverse businesses	6/28/2023 7:30 PM
14	Main Street revitalisation	6/28/2023 6:49 AM
15	Better disable parking in mainroad	6/27/2023 5:38 PM
16	Youth should have more support	6/27/2023 5:03 PM
17	Clean up all the buildings front and back on Broadway	6/27/2023 3:26 PM
18	The environment and policies on climate change	6/27/2023 2:37 PM
19	The environment and policies on climate change	6/27/2023 2:33 PM
20	Get rid of Maori wards	6/27/2023 7:38 AM
21	Rates costs	6/26/2023 9:04 PM
22	Tidying up the look of the main street.	6/26/2023 8:04 PM
23	Less moari language	6/26/2023 5:26 PM
24	Encourage investment into our high street (too many boarded up)	6/26/2023 3:20 PM
25	Roading	6/26/2023 3:06 PM
26	Tidy up between the two rounabouts	6/26/2023 2:37 PM

Let's Talk Progress 2024-2034

27	Roads	6/26/2023 2:11 PM
28	Tidying up the main street	6/26/2023 12:18 PM
29	tidy up the scruffy facades on broadway	6/26/2023 11:27 AM
30	clean up shop frontages and tidy main street get roading fixed	6/26/2023 10:10 AM
31	Kmart	6/26/2023 9:14 AM
32	No heavy traffic through the town	6/26/2023 9:08 AM
33	Council to be seen	6/26/2023 9:08 AM
34	Cut unaffordable spending	6/25/2023 10:49 PM
35	Supporting our wider community (rural schools)	6/25/2023 8:48 PM
36	Improve the town's center image like having the old shop building printed at the moment they are a eye sore	6/25/2023 4:59 PM
37	More kaumatua housing	6/25/2023 2:54 PM
38	Better management of new pool	6/25/2023 2:45 PM
39	The area is being an an achievable place for first home buyers	6/25/2023 1:26 PM
40	Stop penalising people who are paying and get the ones who are not paying to pay.	6/24/2023 10:11 AM
41	Town building to be painted	6/24/2023 9:52 AM
42	Better roading-outside countdown 50km	6/24/2023 9:35 AM
43	Building department, common sense	6/24/2023 7:52 AM
44	Maintenance to keep gutters free of weeds/leaves	6/24/2023 7:27 AM
45	Lower Rates	6/24/2023 4:36 AM
46	Communication with rate payers	6/23/2023 7:54 PM
47	Allow more growth	6/23/2023 7:17 PM
48	Bypass	6/23/2023 4:54 PM
49	Less talk and more action from council	6/23/2023 3:37 PM
50	Spend money where the community want it	6/23/2023 3:15 PM
51	Beautifying the main street	6/23/2023 3:13 PM
52	Stop farmers cutting up land	6/23/2023 3:01 PM
53	In courage more modern hip shops - like baking company , 43 forgotton	6/23/2023 2:23 PM
54	More focus on youth services	6/23/2023 2:09 PM
55	Main Street	6/23/2023 1:51 PM
56	Main street shops fronts	6/23/2023 1:35 PM
57	SDC more transparent	6/23/2023 8:31 AM
58	The main street shops need upgrade of paint.	6/22/2023 12:43 PM
59	The general tidiness and appearance of the town	6/22/2023 9:35 AM
#	2.	DATE
1	Improved alternative transport	7/5/2023 10:40 AM
2	Better roads	7/5/2023 10:27 AM
3	Shops	7/5/2023 9:44 AM
4	Remediating the mess that is now the rugby ground at Victoria Park	7/4/2023 2:02 PM

Let's Talk Progress 2024-2034

5	Greater Investment in outdoor recreational options eg walkways and cycle paths	7/2/2023 11:55 AM
6	Better communication	7/2/2023 10:37 AM
7	Neurodiverse and lgbtqia+ safe and focused	6/29/2023 1:56 PM
8	Roading in town	6/29/2023 12:26 PM
9	Cutting wasteful spending eg library and aerodrome	6/29/2023 11:57 AM
10	Town face lift (paint)	6/29/2023 8:25 AM
11	More family friendly activities	6/28/2023 8:10 PM
12	Better disposal of waste for business	6/28/2023 7:30 PM
13	Events	6/28/2023 6:49 AM
14	Improve our roads	6/27/2023 5:38 PM
15	Coming closer as a community	6/27/2023 5:03 PM
16	Maintain roads better	6/27/2023 3:26 PM
17	Education	6/27/2023 2:37 PM
18	Education	6/27/2023 2:33 PM
19	Support businesses	6/27/2023 7:38 AM
20	Spending money on non needed items	6/26/2023 9:04 PM
21	Pushing for road improvements	6/26/2023 8:04 PM
22	Less moari input	6/26/2023 5:26 PM
23	Good planning decisions and more consents are needed, too many just do what they want (more farmers than in town)	6/26/2023 3:20 PM
24	Wash / Clean Buildings & Assets	6/26/2023 3:06 PM
25	Some Buildings need pulling	6/26/2023 2:37 PM
26	Broadway clean-up	6/26/2023 2:11 PM
27	Improving road network	6/26/2023 12:18 PM
28	clean up the eyesore at cardiff, scrap vehicles	6/26/2023 11:27 AM
29	attract new business	6/26/2023 10:10 AM
30	Kmart	6/26/2023 9:14 AM
31	The old pools demolished and made part of the park	6/26/2023 9:08 AM
32	Less reliance on contractors. Go back to council employed eg parks, gardens etc	6/26/2023 9:08 AM
33	Offer the locals shares in a retirement village	6/25/2023 10:49 PM
34	Main road congestion (especially from the south)	6/25/2023 8:48 PM
35	More tourists attractions that will bring tourists to Stratford an spend money	6/25/2023 4:59 PM
36	Pushing families away from community resources by making them undesirable locations	6/25/2023 1:26 PM
37	To much money spent on the Motorsport park.	6/24/2023 10:11 AM
38	More advertising	6/24/2023 9:52 AM
39	Better street lights	6/24/2023 9:35 AM
40	Lack of strong leadership	6/24/2023 7:52 AM
41	Enticing different shops so people stay here to shop	6/24/2023 7:27 AM
42	Improved foot paths in some areas	6/24/2023 4:36 AM

Let's Talk Progress 2024-2034

43	Clearer where our money goes	6/23/2023 7:54 PM
44	Not tidying up main street buildings	6/23/2023 7:17 PM
45	Paint the old buildings	6/23/2023 4:54 PM
46	Council to be more visible	6/23/2023 3:37 PM
47	Sort the teen crime	6/23/2023 3:15 PM
48	Maintaining the mainstreet footpaths	6/23/2023 3:13 PM
49	Investing in facilities to help parents entertain there children - the new pools should of had hydro slides etc	6/23/2023 2:23 PM
50	Creating job opportunities	6/23/2023 2:09 PM
51	Industry	6/23/2023 1:51 PM
52	Cleanliness	6/23/2023 1:35 PM
53	Tourism investment	6/23/2023 8:31 AM
54	Pricing of amenities	6/22/2023 12:43 PM
55	Buildings, especially in the CBD, getting a tidy up.	6/22/2023 9:35 AM
#	3.	DATE
1	Improved reading.	7/5/2023 10:40 AM
2	Getting rid of the old buildings around the town, and repainting other dilapidated buildings so that we can be proud of our town	7/4/2023 2:02 PM
3	Greater effort to encourage residential redevelopment within existing town network rather than initiating further subdivisions	7/2/2023 11:55 AM
4	More forward looking council	7/2/2023 10:37 AM
5	Prioritising environment	6/29/2023 1:56 PM
6	Crime	6/29/2023 12:26 PM
7	Invest in roads and show grounds to bring activities	6/29/2023 11:57 AM
8	Focus on general services (footpaths etc)	6/28/2023 8:10 PM
9	Better public lighting at night time	6/28/2023 7:30 PM
10	Money	6/28/2023 6:49 AM
11	Invite more clothing shops	6/27/2023 5:38 PM
12	Stop all unnecessary spending until council in the black	6/27/2023 3:26 PM
13	The well-being of the community	6/27/2023 2:37 PM
14	The well-being of the community	6/27/2023 2:33 PM
15	More activity opportunities	6/27/2023 7:38 AM
16	Far better roads	6/26/2023 5:26 PM
17	We know the mountain will erupt one day, let's plan as if it will erupt within 2 years, ask are we fully prepared and are our residents?	6/26/2023 3:20 PM
18	The rest need a good paint job	6/26/2023 2:37 PM
19	Give the area a goal	6/26/2023 2:11 PM
20	Encouraging landlords to maintain buildings	6/26/2023 12:18 PM
21	no more petrol stations or bakeries	6/26/2023 11:27 AM
22	promote owners of empty shops to tidy them and promote them to new markets	6/26/2023 10:10 AM

Let's Talk Progress 2024-2034

23	Kmart	6/26/2023 9:14 AM
24	Extend park put in BBQ area and more toys for younger people	6/26/2023 9:08 AM
25	Set up volunteer groups to help where possible eg gardens, cemetary beautification etc. This gives people ownership in how their town looks. Other councils do this why not Stfd or are they too lazy to make an effort	6/26/2023 9:08 AM
26	Grow the town/district in a sustainable business like manor	6/25/2023 10:49 PM
27	?	6/25/2023 8:48 PM
28	More opportunities for the youth to get involved in	6/25/2023 4:59 PM
29	More focused on the actual issues rather than council and councillors being concerned about there image	6/25/2023 1:26 PM
30	Think before allocation of money that needs to be brownd from else where.	6/24/2023 10:11 AM
31	Park and reserve upgrades	6/24/2023 9:35 AM
32	Money wasting	6/24/2023 7:52 AM
33	More consultation on projects	6/24/2023 4:36 AM
34	Dictating rubbish	6/23/2023 7:17 PM
35	Forgotten world highway museum	6/23/2023 4:54 PM
36	Less contracting out of services (gardens and parks etc)	6/23/2023 3:37 PM
37	Get some teen leisures here	6/23/2023 3:15 PM
38	Actively seeking more businesses	6/23/2023 3:13 PM
39	Re vamping boardway - looks a mess	6/23/2023 2:23 PM
40	Better facility's	6/23/2023 2:09 PM
41	Pride in appearance	6/23/2023 1:35 PM
42	Broadway having a detour for heavy traffic	6/23/2023 8:31 AM
43	Turn the hospital grounds into a lovely park area	6/22/2023 12:43 PM
44	Two more pedestrian crossings on Broadway.	6/22/2023 9:35 AM

Q5 What do you worry about when it comes to the Stratford district? What's the worst thing you think might happen to Stratford in the next 10 years?

Answered: 108 Skipped: 15

#	RESPONSES	DATE
1	lwi control	7/5/2023 8:12 PM
2	Stratford getting rid of the hockey turf	7/5/2023 10:47 AM
3	Policies may not be suitable to sustainable growth.	7/5/2023 10:46 AM
4	The town goes downhill- people don't feel safe, teenagers causing riot	7/5/2023 10:28 AM
5	lack of tourism due to climate change/no snow on the mountain	7/5/2023 10:18 AM
6	Volcanic eruption	7/5/2023 9:51 AM
7	The gangs in the Stratford community	7/5/2023 9:45 AM
8	unsure	7/5/2023 9:12 AM
9	Get messier	7/5/2023 8:15 AM
10	Having to amalgamate with neighboring Council	7/4/2023 2:07 PM
11	Deterioration in standard of the main road appearance evidencing a contracting community and a lack of reinvestment in lifestyle needs	7/2/2023 12:07 PM
12	Become irrelevant	7/2/2023 10:52 AM
13	rubbish everywhere. community not looked after properly.	6/30/2023 12:38 PM
14	That it becomes a retirement hub with no attractions or affordable housing	6/29/2023 1:59 PM
15	Lose more businesses	6/29/2023 12:28 PM
16	More rates, more debt, lack of infrastructure	6/29/2023 12:03 PM
17	Lack of development	6/29/2023 8:36 AM
18	Less and less interest from Stratford Youth in activities and groups - general decline in the way young people engage with the world	6/28/2023 9:52 PM
19	People moving away into other districts.	6/28/2023 9:14 PM
20	More run down (look at the main street), ghost town, more overpriced houses. Need to look at the future of stratford if we have to leave town to get everything (eg clothes and shoes)	6/28/2023 8:11 PM
21	Becomes a old person's town	6/28/2023 7:35 PM
22	Graffiti increase, crime increase, general sense of dysfunction growing	6/28/2023 10:08 AM
23	Gang and drug presence, lack of shops and council buildings and lack of opportunities for youth	6/28/2023 6:52 AM
24	3 Water's	6/27/2023 5:40 PM
25	Kids will continue growing without support	6/27/2023 5:05 PM
26	Amalgamation with other councils	6/27/2023 3:30 PM
27	That we will fall behind other countries in terms of policies on things such as climate change	6/27/2023 2:39 PM
28	That we will fall behind in every other town in nz because of little action taken	6/27/2023 2:35 PM

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29	Buildings that are currently structurally unsafe becoming worse therefore leading to rise in rates to fix them before people are injured would be better to fix them now before their is a chance of people becoming injured.	6/27/2023 1:38 PM
30	The small groups of the community know as hood rats to grow and cause stratford to be a less comfortable and safe place	6/27/2023 1:32 PM
31	Lose the CBP and local business to multinational companies Ie, MacDonalds, pizza hut Burgner king etc.	6/27/2023 10:18 AM
32	Racism. We are suppose to be all new Zealanders. Not just one race should be given priority.	6/27/2023 7:43 AM
33	The cost of rates is going to make living here almost un tenable	6/26/2023 9:06 PM
34	Spread too far out. The greater our space the more we need to spend installing and upgrading services. I think there are faa too many subdivisions going in in our surrounding rural areas.	6/26/2023 8:45 PM
35	More deterioration of the main street buildings. More business closures.	6/26/2023 8:08 PM
36	Absorbed into a "Taranaki " council , or even larger.	6/26/2023 8:00 PM
37	Street names and places being change to moari	6/26/2023 5:31 PM
38	A strong high street drives Stratford and if we lose more businesses it becomes a rolling ball. I see a lot of potential in Stratford but momentum is important and i think outside investment would look at our high street and say no, we'll go somewhere else, we need to try and change that, lets get creative, council could invest in a playground centre for kids or something that gets people into town. As formentioned, our prep for an eruption is there on paper, but if it erupts quickly people, do people even know a plan exists, do we have PPE like masks ready to be given to elderly people, who evacuates them, etc.	6/26/2023 5:05 PM
39	Nothing happens. Further degrading of what we have.	6/26/2023 3:10 PM
40	I have friends that lived in stratford, they are now living else where when they come to visit they carnt believe the state of our main street	6/26/2023 2:39 PM
41	It will get too big	6/26/2023 2:36 PM
42	Depopulation	6/26/2023 2:13 PM
43	To charge more in rates, worse roads and to get super busy and noisy.	6/26/2023 12:44 PM
44	That one of the poorly maintained verandas in Stratford is going to fall down and kill someone	6/26/2023 12:21 PM
45	Roading out east	6/26/2023 12:07 PM
46	Services are lost. We get combined with the other two councils we lose our voice	6/26/2023 11:37 AM
47	it will still look like a dump driving down broadway	6/26/2023 11:31 AM
48	If don't maintain areas of township it will be ruined	6/26/2023 10:21 AM
49	it will deteriate to a virtual ghost town if staratford is not promoted to be a desirable place to visitors, new business and more town growth	6/26/2023 10:14 AM
50	Roading	6/26/2023 10:07 AM
51	The wokeness that's creeping into decisions	6/26/2023 10:06 AM
52	Buildings state go backwards, towns shops close cuz of unreasonable council demands	6/26/2023 9:59 AM
53	Intentional damage, lack of needed shops or indoor facilities for preschoolers.	6/26/2023 9:36 AM
54	Jobs for young people not available (I know there is a plan for this though)	6/26/2023 9:26 AM
55	Businesses closing,	6/26/2023 9:22 AM
56	No Kmart More unnecessary pub and bottle stores	6/26/2023 9:16 AM
57	We will have more empty shops	6/26/2023 9:16 AM
58	Stagnate	6/26/2023 9:11 AM
59	Become unaffordable to live.... Not by property value but buy rates, paying for unnecessary	6/25/2023 10:59 PM

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	expenditure, unwanted legacies	
60	Feed for dog registration getting higher	6/25/2023 5:03 PM
61	Disaster that impacts on water. Roads are continuing to break down	6/25/2023 2:59 PM
62	X	6/25/2023 2:46 PM
63	Continuing to be reactive rather than proactive and becoming a less desirable place to live and raise families	6/25/2023 1:32 PM
64	Losing more health providers and forcing people to travel more to meet their needs.	6/25/2023 11:25 AM
65	Infrastructure not adequate for growth	6/25/2023 10:54 AM
66	Traffic in the main street could become worse.	6/25/2023 8:22 AM
67	That the houses will get expensive to buy	6/24/2023 9:40 PM
68	overpriced housing, lack of roading repairs- in the main town and surrounding areas- these are already not in great shape in places	6/24/2023 8:38 PM
69	Rates rising	6/24/2023 5:36 PM
70	Rates will go to high, council will have to cut back on anything not considered essential as to keep the place running.	6/24/2023 3:13 PM
71	Cut off from traffic	6/24/2023 12:01 PM
72	Too busy, not enough car parks	6/24/2023 11:54 AM
73	Fun	6/24/2023 11:49 AM
74	Weather	6/24/2023 11:46 AM
75	Roads	6/24/2023 11:42 AM
76	Town centre continuing to deteriorate	6/24/2023 11:34 AM
77	High density residential growth	6/24/2023 10:51 AM
78	Combining councils with New Plymouth or south	6/24/2023 10:38 AM
79	Weather events	6/24/2023 10:32 AM
80	Retail sector may die. Swallowed up by big online companies and in NP and Hawera	6/24/2023 10:23 AM
81	Over spending	6/24/2023 10:12 AM
82	Looking older in appearance	6/24/2023 9:54 AM
83	Major car crashes and incidents on the main road.	6/24/2023 9:36 AM
84	Become stagnant. Stop growing.	6/24/2023 9:11 AM
85	The whole Main Street gets demolished from earth quake proofing and it becomes a ghost town. It will be impossible to get a new build consent through the building department so we will all be living in tents	6/24/2023 7:56 AM
86	Crime rate rising	6/24/2023 7:32 AM
87	CBD decline	6/24/2023 7:21 AM
88	Increased Rates	6/24/2023 4:41 AM
89	Shops closing and main street looking shabby, losing doctors etc, farms going to pines and losing schools and communities.	6/23/2023 10:54 PM
90	Unsuitable rovers in summer really worries me. Idiots taking their pets up the mountain. Three waters.	6/23/2023 9:54 PM
91	Too many big projects costing rate payers too much	6/23/2023 7:55 PM
92	Crime and lack of housing	6/23/2023 7:20 PM

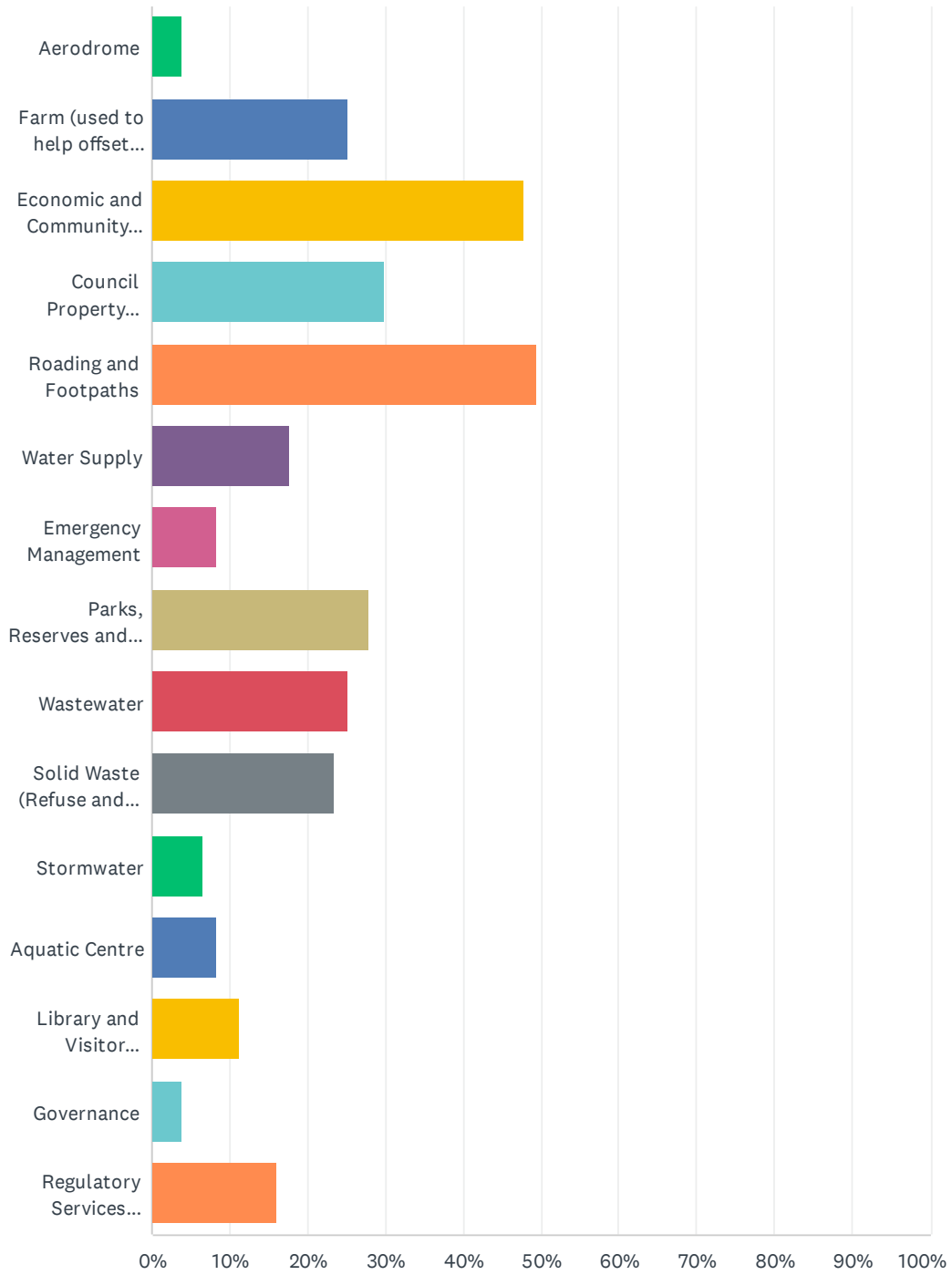
Let's Talk Progress 2024-2034

93	Rates affordability	6/23/2023 5:00 PM
94	Stagnate	6/23/2023 3:39 PM
95	You raising the rates more. Tje town is also falling apart. Get some better businesses here. To many real-estate agents and second hand shops. Make our town shoppable	6/23/2023 3:21 PM
96	Closure of businesses	6/23/2023 3:17 PM
97	Possible volcano and climate warming	6/23/2023 3:14 PM
98	Spread out not condensed. Not recycling enough - rural people cant recycle many things at the refuse centre	6/23/2023 3:09 PM
99	Going backwards	6/23/2023 2:26 PM
100	Gangs	6/23/2023 1:55 PM
101	I love how English it is. I worry that the maori language will be forced in as it has in other parts of the country. I value my english/nz history and I feel it makes Stratford unique.	6/23/2023 1:42 PM
102	You might change the rubbish collection to fortnightly which is a TERRIBLE idea, and you should see the maggots and piles of rubbish that are accumulating in towns like NP.	6/23/2023 9:56 AM
103	Increase of undesirable residents	6/23/2023 8:34 AM
104	Some businesses will close.	6/23/2023 6:51 AM
105	Loss of shops so people go out of town more.	6/22/2023 12:47 PM
106	A decrease in services	6/22/2023 10:47 AM
107	On the present track it could become a bit of a joke and a ghost town.	6/22/2023 9:41 AM
108	That the Council could become dominated by less-progressive councillors.	6/21/2023 6:14 PM

Q6 This is the list of areas rates currently get spent on. What do you consider as the top three areas Council will need to invest in over the next 10 years? (Keeping in mind Water Supply, Stormwater and Wastewater are part of the current water reforms, and may not be delivered by Council when that is finalised). Tick just your top three.

Answered: 107 Skipped: 16

Let's Talk Progress 2024-2034



Let's Talk Progress 2024-2034

ANSWER CHOICES	RESPONSES	
Aerodrome	3.74%	4
Farm (used to help offset rates)	25.23%	27
Economic and Community Development	47.66%	51
Council Property (includes Pensioner Housing)	29.91%	32
Roading and Footpaths	49.53%	53
Water Supply	17.76%	19
Emergency Management	8.41%	9
Parks, Reserves and Cemeteries	28.04%	30
Wastewater	25.23%	27
Solid Waste (Refuse and Recycling)	23.36%	25
Stormwater	6.54%	7
Aquatic Centre	8.41%	9
Library and Visitor Information Centre	11.21%	12
Governance	3.74%	4
Regulatory Services (Animal Control, Building, Planning, Alcohol and Health Licensing)	15.89%	17
Total Respondents: 107		

Q7 If you were to add something to the list, what would that be? Is there a service we don't currently deliver that you think Council should?

Answered: 60 Skipped: 63

#	RESPONSES	DATE
1	Taking down buildings that aren't in any use example old pool place, the old post office across from the library and the old fish and chip place that got burnt down	7/5/2023 10:47 AM
2	get waka kotahi to fix the potholes and improve the intersection outside stratford speedway	7/5/2023 10:18 AM
3	Cycle and walking pathways, address eyesore that is the present Broadway parading as the centre of the town	7/2/2023 12:07 PM
4	Charging stations for electric vehicles. Safe and secure storage for bicycles in the town area so that people can bike in and around town for business and pleasure and be able to park bikes safely.	7/2/2023 10:52 AM
5	doing up the old buildings for people that cant afford stuff.	6/30/2023 12:38 PM
6	Arts and theatre, lgbtqia+ events, maori focus	6/29/2023 1:59 PM
7	Help with up keep of shop buildings between round a bouts, it is not a pretty town to drive through.	6/29/2023 12:28 PM
8	More funding for cemeteries	6/29/2023 12:03 PM
9	N/A	6/28/2023 9:14 PM
10	Not sure	6/27/2023 5:40 PM
11	Regular road inspection	6/27/2023 3:30 PM
12	Education and schools	6/27/2023 2:39 PM
13	Education and schools	6/27/2023 2:35 PM
14	Youth development	6/27/2023 1:38 PM
15	Offering programs for the kids who are around the wrong influences to be around people who can guide them down the right path	6/27/2023 1:32 PM
16	Electronic Waste - TVs, Computers, battery's etc.	6/27/2023 10:18 AM
17	What about our own dump - several old quarries that could provide enviro friendly dispoal	6/26/2023 8:00 PM
18	Free green waste pick up	6/26/2023 5:31 PM
19	CBD Maintenance & Improvements	6/26/2023 3:10 PM
20	Healthcare	6/26/2023 2:13 PM
21	Encouraging landlords to be to maintain the buildings	6/26/2023 12:21 PM
22	Green waste. Small sections don't have enough room for compost.	6/26/2023 12:07 PM
23	Not sure	6/26/2023 10:21 AM
24	control spending	6/26/2023 10:14 AM
25	Cycle paths	6/26/2023 10:07 AM
26	In your above list no sewerage box to be ticked	6/26/2023 10:06 AM
27	Kmart	6/26/2023 9:16 AM
28	Actual budget control. Working within the previous term if rates income. Do spend what not	6/25/2023 10:59 PM

Let's Talk Progress 2024-2034

affordable and don't put rates up to fund dreams or legacies. Operate the council like a business and BE ACCOUNTABLE

29	8	6/25/2023 2:46 PM
30	Stratford park- without this investment Stratford will become a rundown town of petrol stations and fast food outlets	6/25/2023 1:32 PM
31	Look at the shops too many second hand shops food outlets and realestate agents.	6/25/2023 10:54 AM
32	Cheaper power options	6/24/2023 9:40 PM
33	interesting that you have Road and footpaths as well as roading and footpaths in the question above ! I live rurally- so I do not get many of the services of an in town person. BUT- a more targeted approach to the regional Zero waste goal- education and reward to those that are on the right path would be something to look into.	6/24/2023 8:38 PM
34	More discussions with the public about major projects and \$ spent when it comes to things like the new pool	6/24/2023 5:36 PM
35	Yea I go on about walk ways as they are a fantastic asset to this town, could you possibly link up the two walk ways between eastern and western carrington walk way with out having to cross SH3 even at the dedicated crossing corner of Fenton and Broadway its still fairly dodgy. Could we have a track designed under the road bridge along side the river. It might cost a bit but you did ask, well not technically a service unless its a public service.	6/24/2023 3:13 PM
36	Fast food	6/24/2023 11:54 AM
37	Nothing	6/24/2023 11:49 AM
38	Can't think of anything right now	6/24/2023 10:51 AM
39	Tourism promote	6/24/2023 10:38 AM
40	N/A	6/24/2023 10:32 AM
41	Increased engagement opportunities	6/24/2023 10:23 AM
42	Making the shop owners do up the outside of the buildings in the Main Street	6/24/2023 9:54 AM
43	Would like to see council take a stake in the presentation of the main street. I.e Create some bylaws that relate to the maintenance of shopfronts etc. Looking at shops when driving through stratford theres a lot that need painting or waterblasting.	6/24/2023 9:11 AM
44	CBD upgrade	6/24/2023 7:21 AM
45	What will happen to the earthquake prone buildings snd who will pay for this.?	6/24/2023 4:41 AM
46	Subsidized urban rainwater collection tanks would take pressure off tap water levels in summer as it's often in drought.	6/23/2023 9:54 PM
47	Aquatic Centre	6/23/2023 7:20 PM
48	Development of Stratford Park.	6/23/2023 5:00 PM
49	The regulatory services need to pick up them game. All of those departments are useless at follow through with the job	6/23/2023 3:21 PM
50	Promoting our town..and getting absentee landlords to upgrade their buildings	6/23/2023 3:17 PM
51	Dog park	6/23/2023 3:14 PM
52	Looking after pensioners. Thinking how we could change our plan to have housing for pensioners...little units...tiny homes	6/23/2023 3:09 PM
53	Coming up with a solution to help the property owners of boardway (main cbd) to spend money on there buildings	6/23/2023 2:26 PM
54	I would love to see the council encourage the clean up of shop fronts, taking pride by cleaning windows, removing rubbish from view, removing old adhesive, touch up painting etc. Waterblasting I want to be proud when I walk my visitors down the main street.	6/23/2023 1:42 PM
55	Get the use of the pool up, by making it cheaper! I think more people would buy a concession	6/23/2023 9:56 AM

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if it didnt expire!!!

56	Referendum on fluoride in water	6/23/2023 8:34 AM
57	None	6/23/2023 6:51 AM
58	No area	6/22/2023 10:47 AM
59	Pathways and street surfaces need a boost and tidy up.	6/22/2023 9:41 AM
60	No	6/21/2023 6:14 PM

Q8 Do you have any other thoughts about the future of Stratford?

Answered: 71 Skipped: 52

#	RESPONSES	DATE
1	Nah	7/5/2023 10:47 AM
2	I believe the Taranaki region is due to experience significant growth over the next few years, and the district and region should have policies to facilitate that growth in a sustainable and diligent manner.	7/5/2023 10:46 AM
3	n/a	7/5/2023 10:18 AM
4	Covered above	7/2/2023 12:07 PM
5	The development and commitment to "Stratford Park" is not future proofing Stratford. This is creating a dinosaur legacy locked into a fossil fuel, high emmissions type of entertainment that will not be sustainable. To lock the Council Finances into supporting this type of activity is not future proofing the community. The Council needs to look towards a low emissions future where people will live, work and play locally without the need for high polution type of vehicles clogging streets and roads. Much more thought and planning needs to be focused on what the future is going to look like. The present structure and direction is not sustainable.	7/2/2023 10:52 AM
6	stratford can be healthy n clean if we keep it clean.	6/30/2023 12:38 PM
7	I hope Stratford becomes the progressive, forward thinking, friendly community that shows Taranaki how to achieve greatness even in a smaller town.	6/29/2023 1:59 PM
8	Don't increase rates, invest, and cut spending except for cemeteries, parks, roads and shit	6/29/2023 12:03 PM
9	A road crossing with a traffic light like in inglewood would be great at the Northern end of the main road by the dairy.	6/29/2023 8:36 AM
10	I think it is generally going well, as long as you can continue to support those in the community who want to improve it.	6/28/2023 9:52 PM
11	N/A	6/28/2023 9:14 PM
12	What is happening for our young people.	6/28/2023 7:35 PM
13	No	6/27/2023 5:40 PM
14	Just tidy it up	6/27/2023 3:30 PM
15	Climate change is a massive issue and In order for the future of Stratford to be a happy one, we need to do our part to offset our emmissions	6/27/2023 2:39 PM
16	Climate change is important and it is a major issue.	6/27/2023 2:35 PM
17	I would like to see more being done to preserve the shakespeareian theme of the town but also more work being done to embrace Maori culture in our town	6/27/2023 1:38 PM
18	No	6/27/2023 1:32 PM
19	Huge Oppurtunites to encourage development from the access to the mountain, the new business park, local tourism, connecting Taranaki through the forgotten world highway etc. Loved the new council lead subdivision, could put out a few tenders for local companies to have a go and see if there are some landowners who would be willing to sell areas for this. Maybe some slightly higher density housing for single people/young couples and the elderly who don't need a quarter acre section. It would also be great if traffic slowed down to 30km/h between the roundabouts to encourage more foot traffic and interest in local shops now that the there is space by Prospero place to enjoy the CBD.	6/27/2023 10:18 AM
20	More sports grounds. Another hockey turf and a ground that Athletics can be used for as we have no Athletics facility as we got kick off Victoria Park. We use to have over 250 kids doing	6/27/2023 7:43 AM

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	athletics	
21	I think stratford district will become to costly to live in due to ridiculous rates increases	6/26/2023 9:06 PM
22	Ensuring the councillors stay current and listen to the residents	6/26/2023 8:08 PM
23	No - but keep employing staff that we can have a yak to on the street, or in the office , including the mayor - a great bunch of people.	6/26/2023 8:00 PM
24	Do better by not wasting money on unnecessary things.	6/26/2023 5:31 PM
25	It would be great to see the Stratford park stuff get the go-ahead, i think that would be a good draw for future investment in the area, especially if designed well.	6/26/2023 5:05 PM
26	Slowly degrading. Needs a refresh. Needs incentives for businesses to operate here and for people to visit/move.	6/26/2023 3:10 PM
27	Develop a plan to make locals proud. Obtain community involvement in spreading the word. Engage community to understand what the plan looks like.	6/26/2023 2:13 PM
28	Would love to see the verandas replaced in unison along Broadway and prospero place properly utilized.	6/26/2023 12:21 PM
29	Get round abouts concreted so the big trucks can't rip it up.	6/26/2023 12:07 PM
30	It would be fantastic if Broadway could be tidied up. Driving around the country you see other towns that have embraced a theme to make them stand out and promote tourism. Maybe developing our Shakesperian theme further. Could the owners of the stores be given some kind of rates rebate that encourages them to tidy up their stores	6/26/2023 11:37 AM
31	No	6/26/2023 10:21 AM
32	no	6/26/2023 10:14 AM
33	No	6/26/2023 10:07 AM
34	The town shop needs a comprehensive painting programme on main street absolutely terrible.	6/26/2023 10:06 AM
35	Look after the small businesses! Without them we don't have a town.	6/26/2023 9:59 AM
36	Indoor play for young children of the community and bring wider community to town.	6/26/2023 9:36 AM
37	I would like Stratford to be a place that people would stop & visit for a week or so. Our camping area at Flint Rd provides well for this. As does the camp ground up Page St. Well kept parks & walkways. Maybe a place for younger people to learn a variety of arty stuff (for those not into sport). Our shops need a tidy up. Possibly a round town mini bus service for those who can't drive but need to get to supermarket or doctor.	6/26/2023 9:26 AM
38	Kmart	6/26/2023 9:16 AM
39	Just get on with proving that Stratford is a great place to live. Find a point of difference and go for it but do it properly not half hearted as appears at the moment	6/26/2023 9:11 AM
40	Can be a leader of small districts in development, financial management and successful growth within that management. Look at everything as a business, spend, develop and grow like a business does. If there is no betterment for all residents of Stratford then theirs no purpose for the project. If you can't do it and do it right, stop spending, stop planning and stop leading the district up an unachievable desire that's more a legacy than a district requirement and step down from your roles, resign.... I'm happy to fill the gap of one or 15	6/25/2023 10:59 PM
41	X	6/25/2023 2:46 PM
42	We need to build on our identity and connection to Shakespeare to make it an attractive destination for visitors.	6/25/2023 11:25 AM
43	It's a great town for families and single people to live. Continue providing things like the bike park	6/25/2023 10:54 AM
44	Become a cheaper power option town	6/24/2023 9:40 PM
45	It is a great smaller township, I do worry if with the current amount of subdivision happening	6/24/2023 8:38 PM

Let's Talk Progress 2024-2034

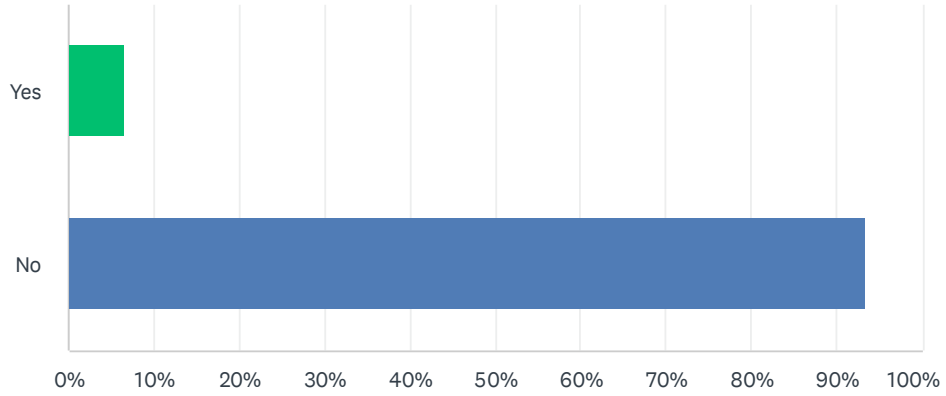
	there will be enough infrastructure to support the likely population growth	
46	Yup, lets work hard to make Stratford a town where its a destination rather than a thoroughfare. If they want to do shopping then head to New Plymouth but if you want a great place to do some recreational walks with in the town boundary and have a coffee or a beer afterwards well have we got the places for you. I approached council some years ago about utilising the old Stratford Okahakura rail way line and convert it into a walk way cycle way from Orlando Street to Victoria Road linking into the eastern walk way off Victoria Road. Most of it seems to be just over grown. Not so much pull the railway line up but fill it in between the rail and over to the sleepers.	6/24/2023 3:13 PM
47	No	6/24/2023 11:49 AM
48	I think the subdivision was a good idea.	6/24/2023 11:34 AM
49	Main Street upgrade	6/24/2023 10:38 AM
50	No	6/24/2023 10:32 AM
51	Continues to be a great place to raise a family. We want to encourage people to live in Stratford. Continue the support for our older community. Housing important for all lower, middle and upper income and our pensioners. Most of all need to maintain our infrastructure.	6/24/2023 10:23 AM
52	To be environmentally friendly	6/24/2023 10:12 AM
53	Would love to see some unique larger stores drawn to stratford. Maybe a KMart etc. People will travel to towns fir shopping and stratford has land and area. Could easily entice growth into the district	6/24/2023 9:11 AM
54	Consider doing something with the traffic on main street, will have to work with WK to make th central business area friendlier to shoppers and micolro mobility. Pls get shop owners to paint their frontages above verhandahs, it looks awful. CBD needs upgrade and replan, more outdoor congregation and dining ng, bring art to main street, divert trucks, basically redesign and upgrade, smarten, wine bars, cafes, cool shops	6/24/2023 7:21 AM
55	Stratford needs to grow in tourism, employment opportunities and find ways to attract shops that attract people to stop and shop. I think Stratford could do with a nice retirement village that would also suit farmers.	6/23/2023 10:54 PM
56	We enjoy joining in with the community activities, we enjoy spending time in nature. Looking forward to a strong community in stratfords future	6/23/2023 9:54 PM
57	We need to tidy up the buildings on the main street and sort out the older empty buildings by subway and the fire station	6/23/2023 7:20 PM
58	We have the mountain and the FWH.advertise it.	6/23/2023 5:00 PM
59	You need to encourage more people to want to join tje council. Your there because no one else stood up. But we need a more diverse (in all aspects) council	6/23/2023 3:21 PM
60	Would love to see it be the central hub of taranaki	6/23/2023 3:17 PM
61	Stamp out racial and social discrimination	6/23/2023 3:14 PM
62	more trees	6/23/2023 3:09 PM
63	Just need to align ideas with the new age , l.e modern boutique shops , make the town look more appealing	6/23/2023 2:26 PM
64	Need to encourage retail and industry to the town	6/23/2023 1:55 PM
65	Please keep the English NZ heritage sacred.	6/23/2023 1:42 PM
66	I think its important that the mainstreet stays looking attractive, and help local businesses keep their properties looking good. A tin of paint isnt expensive, and makes such a difference to how it feels when you walk the main street.	6/23/2023 9:56 AM
67	More festivals and events	6/23/2023 8:34 AM
68	With best governance Stratford will grow big.	6/23/2023 6:51 AM
69	It needs to retain its atmosphere andcommunity feel	6/22/2023 10:47 AM

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70	People should be made to clean up their road frontages. and sections. Self pride needs to be restored!!	6/22/2023 9:41 AM
71	1).Maintenance of the commercial area. 2]. The risks to pedestrians from the increasing volume of through-traffic, especially the large trucks, tankers etc. 3] The need to keep young families living here.	6/21/2023 6:14 PM

Q9 Are you or is anyone in your household employed by or is an elected member of the Stratford District Council?

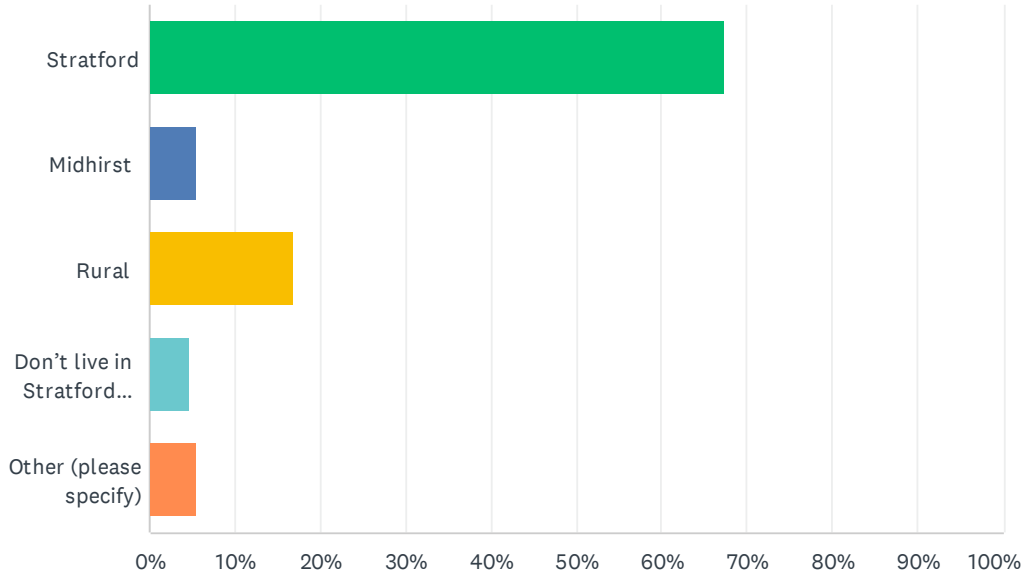
Answered: 107 Skipped: 16



ANSWER CHOICES	RESPONSES	
Yes	6.54%	7
No	93.46%	100
TOTAL		107

Q10 To ensure we include people from all over the district, please tell us which area you currently live in. (Select which best applies)

Answered: 107 Skipped: 16

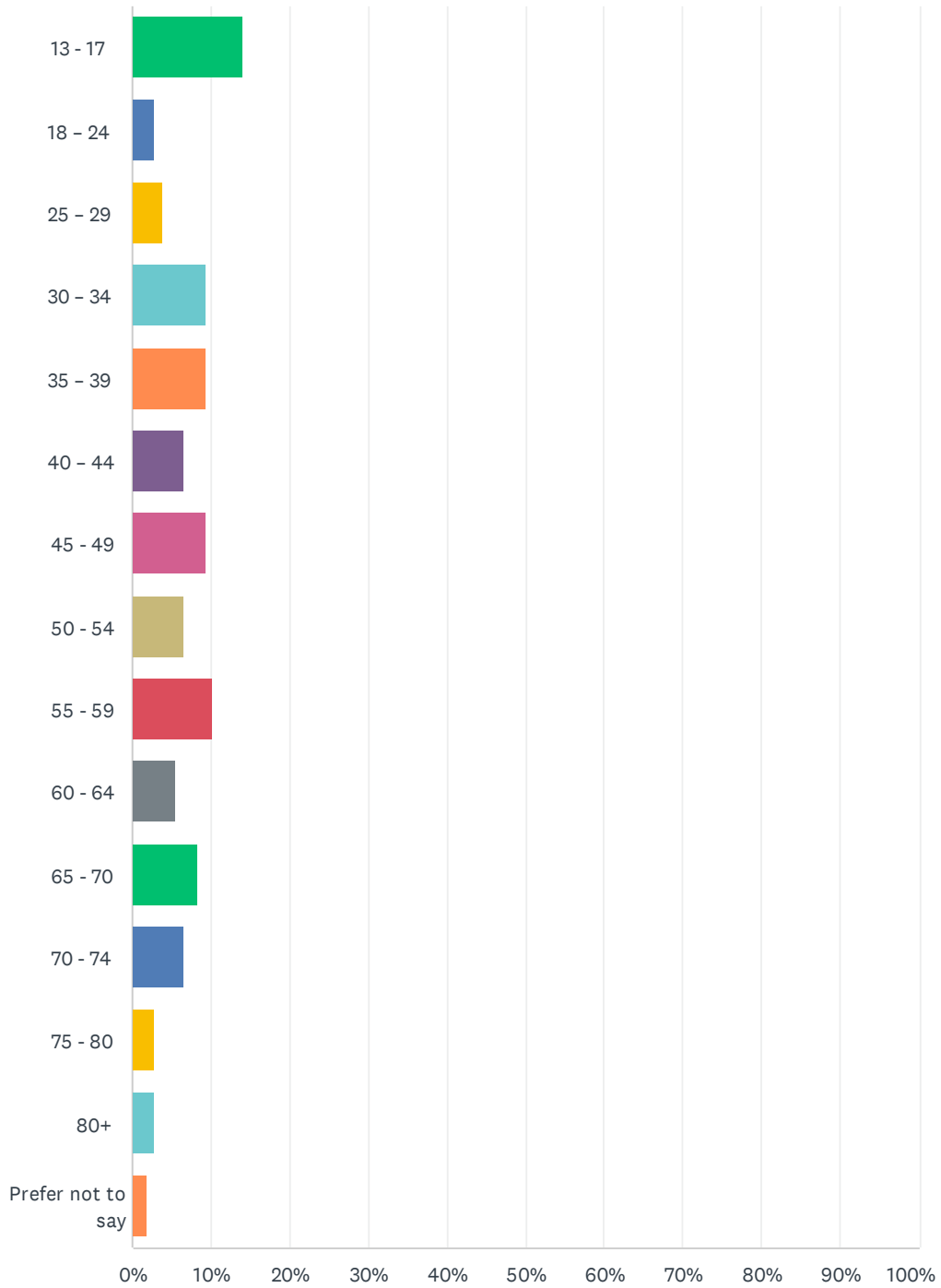


ANSWER CHOICES	RESPONSES
Stratford	67.29% 72
Midhirst	5.61% 6
Rural	16.82% 18
Don't live in Stratford district	4.67% 5
Other (please specify)	5.61% 6
TOTAL	107

#	OTHER (PLEASE SPECIFY)	DATE
1	Technically rural but live in Stratford for significant times.	7/5/2023 10:47 AM
2	Hawera	7/5/2023 10:19 AM
3	Pembroke	6/26/2023 2:14 PM
4	Stratford And eltham	6/24/2023 11:51 AM
5	Eltham	6/24/2023 11:47 AM
6	Eltham	6/24/2023 9:55 AM

Q11 What age category do you fall into?

Answered: 107 Skipped: 16

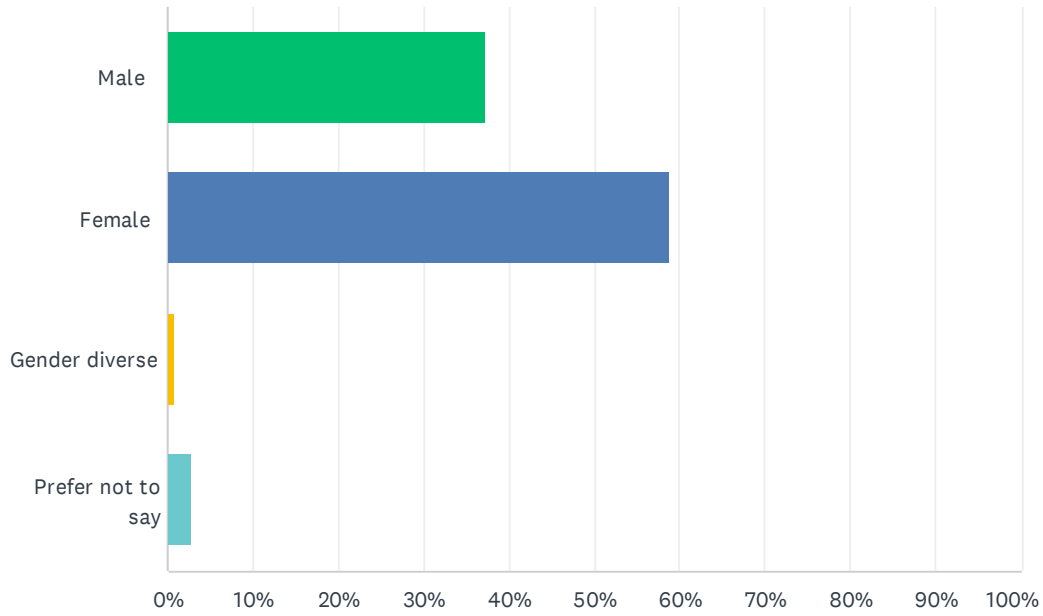


Let's Talk Progress 2024-2034

ANSWER CHOICES	RESPONSES	
13 - 17	14.02%	15
18 – 24	2.80%	3
25 – 29	3.74%	4
30 – 34	9.35%	10
35 – 39	9.35%	10
40 – 44	6.54%	7
45 - 49	9.35%	10
50 - 54	6.54%	7
55 - 59	10.28%	11
60 - 64	5.61%	6
65 - 70	8.41%	9
70 - 74	6.54%	7
75 - 80	2.80%	3
80+	2.80%	3
Prefer not to say	1.87%	2
TOTAL		107

Q12 What gender do you identify with?

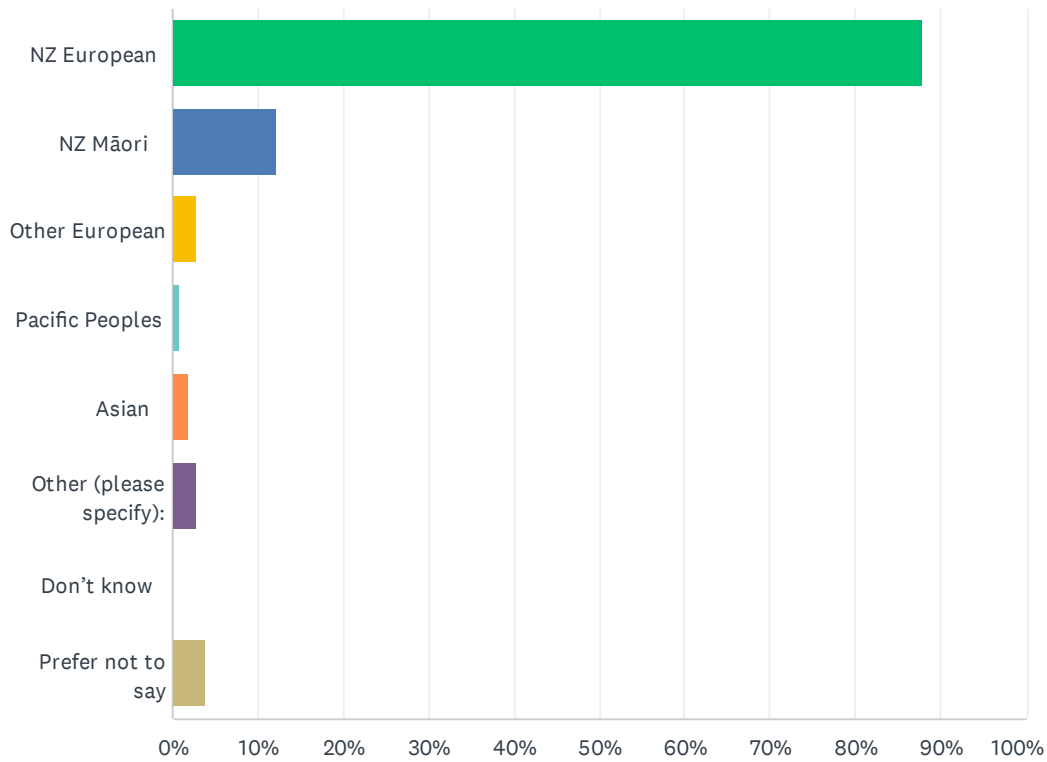
Answered: 107 Skipped: 16



ANSWER CHOICES	RESPONSES
Male	37.38% 40
Female	58.88% 63
Gender diverse	0.93% 1
Prefer not to say	2.80% 3
TOTAL	107

Q13 Which ethnicities do you identify with?

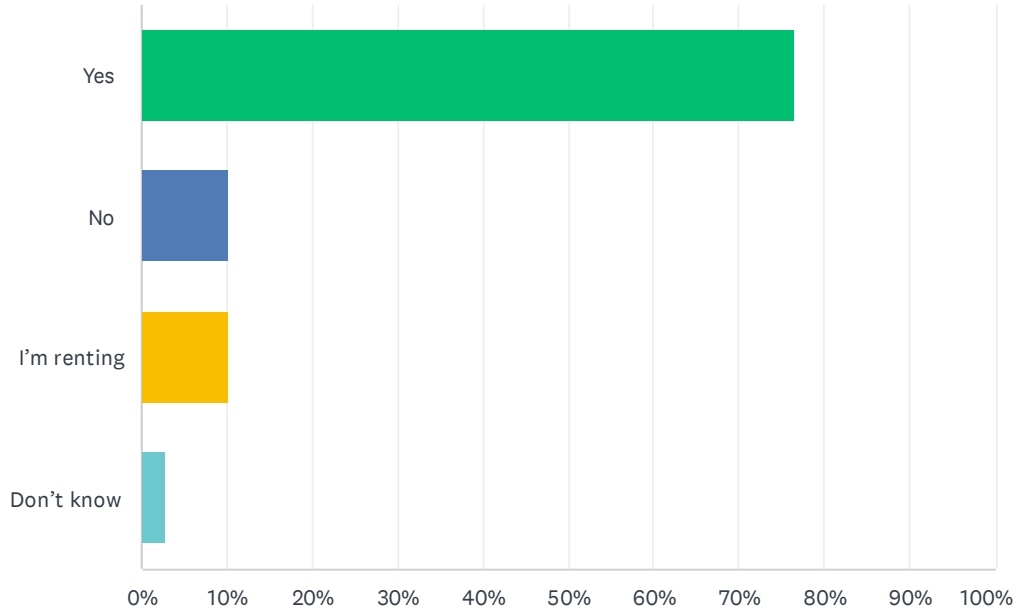
Answered: 107 Skipped: 16



ANSWER CHOICES	RESPONSES	
NZ European	87.85%	94
NZ Māori	12.15%	13
Other European	2.80%	3
Pacific Peoples	0.93%	1
Asian	1.87%	2
Other (please specify):	2.80%	3
Don't know	0.00%	0
Prefer not to say	3.74%	4
Total Respondents: 107		

Q14 Do you or someone in your household pay rates for a property in Stratford district?

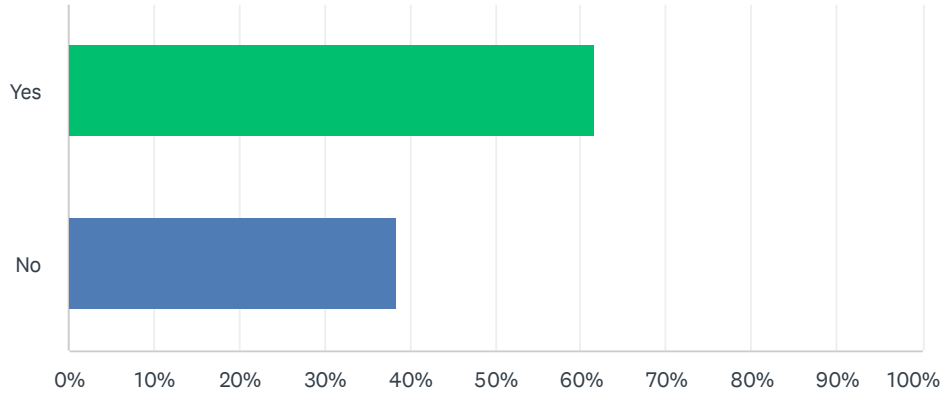
Answered: 107 Skipped: 16



ANSWER CHOICES	RESPONSES	
Yes	76.64%	82
No	10.28%	11
I'm renting	10.28%	11
Don't know	2.80%	3
TOTAL		107

Q15 Would you like to be contacted for future opportunities to have a say on the draft Long Term Plan 2024-34?

Answered: 107 Skipped: 16



ANSWER CHOICES	RESPONSES	
Yes	61.68%	66
No	38.32%	41
TOTAL		107